

RETAIL'S IMPACT IN NORTH CAROLINA

1 in 4 Jobs

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in North Carolina. Here is a quick look at retail in your state, visit NRF.com/retailsimpact for more information and to download the full report, The Economic Impact of the U.S. Retail Industry.



BY THE NUMBERS

116,271 - RETAIL ESTABLISHMENTS

23,235 - DIRECT LABOR INCOME
(\$MILLIONS)

891,194 - DIRECT RETAIL EMPLOYMENT

32,280 - DIRECT IMPACT ON GDP
(\$MILLIONS)

1,258,765 - TOTAL JOBS SUPPORTED

\$70.5 Billion - TOTAL IMPACT ON GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN NORTH CAROLINA

INDUSTRY	EMPLOYMENT (JOBS)	GDP (\$MILLION)
Retail trade (including food services and drinking places)	891,194	\$32,280
Administrative and waste management services	370,466	\$14,177
Agriculture, forestry, fishing, and related activities	84,287	\$5,783
Arts, entertainment, and recreation	112,760	\$4,028
Construction	290,260	\$15,600
Educational services	115,467	\$4,731
Finance and insurance	246,540	\$33,243
Health care and social assistance	540,069	\$29,857
Information	84,918	\$12,942
Management of companies and enterprises	83,172	\$11,321
Manufacturing	460,549	\$94,453
Mining	7,263	\$1,422
Other services, except public administration	311,393	\$9,010
Professional, scientific, and technical services	305,887	\$23,440
Real estate and rental and leasing	233,047	\$50,721
Transportation and warehousing	145,965	\$10,015
Utilities	12,986	\$6,978
Wholesale trade	190,490	\$25,014

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM/RETAILS-IMPACT

#thisisretail



NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries.

PwC conducted this study based on 2012 data from the U.S. Census and other sources.